

Aurélie

Aurélie Thomas

- 68/4 Macleay St
Potts Point NSW 2011
- French, 457 Visa Secondary
Applicant (De Facto partner)
- 0431 197 664
- aurelie.graphic@gmail.com
- /aureliethomasgraphiste
- www.aurelie-graphic.fr

PROFILE

I am naturally enthusiastic, ambitious and driven by the need to produce quality work. Sensitive to the beauty of the world around us, I was naturally drawn towards Graphic Arts studies.

I've arrived in Australia in March 2015 and visited the country to discover the Aussie lifestyle. Along my journey, I made the most of some amazing professional and personal projects to broaden my horizons and improve my work as a graphic designer and my passion as and writer.

Through different internships and employments in the field of graphic design, I have understood and learned the knowledge of the attributes of the graphic chain, the graphic design, marketing and communication jobs. Now, I aspire to work with passionate people on fantastic projects.

EDUCATION

2007 to 2012 - MASTER DEGREE
School Study and Work Experience
Graphic Design & Digital Design
Top French Graphic Art school:
«Axe Sud» Toulouse

2007 - HIGH SCHOOL CERTIFICATE
(Arts and Literature) A Levels
«Le Caousou», Toulouse (France)

GRAPHIC DESIGNER

Mid Weight Graphic Designer

3+ Years experience across branding, editorial design, advertising, product packaging, signage, events & digital design

EMPLOYMENT

JANUARY & FEBRUARY 2017

Sheridan (Pac Brands), Sydney FREELANCE GRAPHIC DESIGNER

During the last two months, I worked in the Sheridan's graphic design studio. Through a large range of collaterals, I worked from retail graphic design to corporate design: seasonal catalogues, POS, store window displays, packaging ranges and EDM.

FROM AUGUST 2016

Sydney FREELANCE GRAPHIC DESIGNER

Since August 2016, I am providing my services as a contractor. I am currently working for a startup, *Auxilio Ventures*, where I design different collaterals as catalogues, brochures and posters. Moreover, I have been working for different other companies as the Mammal agency and the Liftango startup. I am currently working for a restaurant which will open its doors soon in Lisbon. I am in charge of the whole visual communication and I will also co-working with the interior designer.

JANUARY 2015 TO NOVEMBER 2013

Departement Marketing (marketing agency), Toulouse (France) GRAPHIC DESIGNER

«Departement Marketing» is a marketing communications consulting agency founded in 2005 in Toulouse. In close collaboration with the customer relationship managers and the freelance Art Director, I was in charge of all of the communication for many different customers. I mainly worked for the «FRAM» travel agency, one of the biggest french travel agency. I worked on a range of communication medias (posters, magazine's ads, flyers, goodies, events, etc.), the corporate newspaper I updated monthly and the french store fronts, from the concept to the print who were changing every two months. I also designed all of the webdesign medias and created, coded and uploaded emailings. Moreover, I created and integrated the website of the agency with Wordpress as well.

SKILLS

Professional skills

- Enthusiastic
- Passionate
- Adaptable
- Creative
- Independent
- Meticulous in my work
- Organised

Computer skills

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver)
- Office

More certificates

International Driving licence, TFN and First Aid Certificate.

LANGUAGES

English: good grounding

Spanish: good grounding

French: native speaker

HOBBIES

Co-creation of the YonderTrip website

www.yondertrip.com is telling the story of my travel in Australia with my partner, from April 2015 until today.

Member of "Pépîte" association

Pépîte is a graphic designers group. I helped to create the member structure, find showrooms and develop the group communication. I also made the website: www.pepitecollectif.com

High-level sports

High-level competitive rhythmic gymnastics, high-level dance, running and swim.

Interests:

Cultural events (exhibitions, ballets, theatre, cinema, gigs) reading (novels and magazines), cooking.

REFERENCES

Jonathan Buck

Auxilio Ventures's Director
+61 (0) 430 031 100

Jodi Osborne

Sheridan (Pac Brands)'s Studio Manager
JOsborne@pacbrands.com.au

AUGUST 2013 TO OCTOBER 2013

For marketing agencies and advertisers, Toulouse (France)

FREELANCE GRAPHIC DESIGNER

Between two permanent jobs, I decided to work as a freelance graphic designer to expose myself to a new work experience. I worked for various customers, sometimes closely with the Art Director and the account managers and I sometimes did all of the creation by myself.

I was also responsible of the production follow-through. I therefore was directly in contact with the printers.

AUGUST 2012 TO JULY 2013

Ice-Watch (TWC Group), Paris

JUNIOR ART DIRECTOR

TWC Group is a distributor of jewelry, leather goods and watches. I worked for the Ice-Watch brand. In close collaboration with the head office in Belgium, I was in charge of France's graphic communication. I made posters (4X3, bus shelter, subway, etc.), shop cases, web design (emailing templates, sliders and banners), event visuals, catalogues, magazine advertising and more print medias.

Among other projects, I was a part of the Florent Manaudou (French swimmer) marketing campaign. I made roughs to prepare a photo shoot, edited photos with Photoshop and created the layout for magazines advertising, displays, and posters.

NOVEMBER 2011 TO AUGUST 2012

TWC Group, Paris

GRAPHIC DESIGNER, WORK EXPERIENCE

For my last school year, I decided to alternate between lessons and work in a company: 1 week of school / 3 weeks working as a graphic designer. I found a job within a marketing team at TWC Group in Paris.

I created POS, packaging, posters and catalogues for the Nina Ricci, Paul & Joe, Cerruti, Clyda, Mercedes, Ted Lapidus and Paul Frank brands.

APRIL 2009 TO OCTOBER 2011

Print company, studios and marketing agencies, Paris and Toulouse INTERNSHIPS

I did many internships that allowed me to transition successfully from my years of studies.

I did my first internship in a printing shop to learn printing methods.

I thereafter worked within Studio Pastre, Rivière & Co in Toulouse and Kapture in Paris (specialized in luxury and cosmetic goods), where I dealt with the projects from the creative concept to the print.

I worked on a scenography for a museum and made the communication medias following the museum's guidelines.

Many other projects were entrusted to me, the largest was a poster campaign for Tisséo, a brand of network transport in the Toulouse area.

I also created brochures, a magazine for a new optician's brand (Afflelou), packaging products and displays for the Phyto brand and invitation cards.